

For Immediate Release: June 30, 2022

Contact: Ann Baldwin

Baldwin Media Strategic Communications ann@baldwinmedia.net (860) 985-5621

Inside Career Technical Education Podcast Continues to Showcase the Necessity for Workers in the Skilled Trades & in Healthcare

Rocky Hill, CT— For more than two years now, Porter and Chester Institute (PCI) and YTI Career Institute (YTI) have utilized the opportunity of creating a podcast to focus on the increasing need for skilled trades employees throughout many vital industries in our country. *Inside Career Technical Education*, hosted by Porter and Chester Institute's President and CEO, Jim Bologa, and co-hosted by Ann Baldwin, is a platform that not only allows PCI and YTI graduates to share their experiences in a post-secondary technical institution and beyond but also allows Industry Professionals and Employer Partners to share insights in their fields as well as what they look for in potential employees.

Special guests of the program have all been associated with Porter and Chester or YTI Career Institute and provide insider knowledge and information that can be useful for individuals seeking an alternative route to finding a successful career path, parents looking to help lead their children in a compatible direction, and even school advisors and counselors, who use these podcasts as a tool to educate their students.

Whether someone might be interested in a skilled trade, medical or dental assisting, or so much more, *Inside Career Technical Education* has something for everyone. You will hear firsthand how the demand in these careers is higher than ever and real stories from various program graduates on how so many people over the years have paved their way to success thanks to the decision that they made to enroll at PCI or YTI Career Institute.

When asked about the benefits of *Inside Career Technical Education*, President and CEO Jim Bologa said, "These podcasts have proven to be the perfect place to showcase the many graduate success stories and invaluable corporate partnerships that we have. *Inside Career Technical Education* has also allowed us to showcase some of our top industry instructors at both our PCI locations in Connecticut and Massachusetts, as well as in our programs at YTI Career Institute in Pennsylvania."



Inside Career Technical Education episodes, ranging from 8-15 minutes in length, are posted regularly and available to listen on Apple Podcasts, Google Podcasts, iHeartRadio, Spotify and on Porter and Chester's YouTube Page. We urge you to check out some of the many hot topics that are being discussed today!

About Porter and Chester Institute: Porter and Chester Institute (PCI), a private sector, post-secondary technical institution with nine campuses throughout Connecticut and Massachusetts, featuring eleven different career programs, supports committed students in achieving the technical and professional skills essential for their chosen career through industry-modeled, student-centered education and training. For more information, please visit PCI at www.PorterChester.edu or call (800) 870-6789.

###